

JOB POSTING FOR THE POSITION OF

JR GRAPHIC DESIGNER

Taking an idea and translating it into something both visually engaging and functional is not as easy as it sounds, but as a Graphic Design Professional, you probably already know that. That, in a nutshell, is what this role is all about.

Hotspot Creative Solutions is seeking a Junior Graphic Designer to join the team on a Full-Time basis (30-40 hrs/wk) for six months (with a high possibility of extension/promotion).

YOU SHOULD CONSIDER APPLYING IF...

- You have some experience, or are a recent graduate of a Visual Communications program, and are looking to build your portfolio while gaining experience in the business world.
- You have a genuine passion for graphic design and are detail-oriented.
- You possess strong layout, color theory, photo editing, and typography skills.
- You possess a strong understanding of branding in order to work with clients to maintain a coherent brand across all media.
- You ensure all materials meet corporate branding and graphic design standards and are delivered on time.
- You are motivated, organized, smart and a team player who thrives in a dynamic atmosphere.

RESPONSIBILITIES

- Design and prepare a variety of marketing and communication materials, both printed and online, for both internal and external audiences. Examples: Promotional materials and marketing tools such as posters, brochures, multi-media presentations, corporate stationery, corporate documents, email campaigns, executive presentations, Websites, UI/UX of online systems and apps etc.
- Communicate with clients and follow up on projects
- Keep informed of changing trends in graphic design, marketing, digital and print graphic production processes and technologies

QUALIFICATIONS

- Minimum of two (2) years formal graphic design education with Post-secondary diploma or degree in graphic design or visual communications
- Strong proficiency on both Macintosh and PC systems and design related software including the Adobe Creative Suite of applications
- Must present a design work portfolio
- Must have excellent written and oral communication skills in English (Additional language is an asset)
- Own transportation
- Ability to handle projects from start to finish
- Ability to handle multiple projects and tasks
- Extremely strong attention to detail is essential
- Ability to work independently or within a team
- Fast learner, efficient and deadline-oriented

WHAT TO EXPECT

- You will audition for this position
- You will earn a junior pay rate and will receive benefits
- You will become part of a team to help a business break into the next level, then be rewarded for your contributions
- You will create multiple design concepts from a creative brief
- You will be willing to learn and grow within the company
- You will work under sometimes tight deadlines and changing priorities
- You may occasionally be required to work extended hours (paid) to meet deadlines

HOW TO APPLY

If you have the qualifications we are looking for and think you are right for the job, please submit your cover letter, resume, portfolio (if available) and salary expectations to us. This position will remain open until a suitable candidate is selected.

Please send your resume to Chris Simon at careers@hotspotcreative.ca

In the subject line put 'Junior Graphic Designer Applicant – Your Name'

Only qualified candidates will be contacted for an interview. No phone calls please.